

Consumer:

About Epson DURABrite Ultra Ink

Whether you're creating colourful school projects, printing off web pages, or producing your own lab-quality photos at home, Epson DURABrite Ultra Ink will

deliver outstanding results. With DURABrite Ultra your prints will remain vibrant for many years to come, with glossy photos lasting up to 200 years¹ when stored in a photo album. And with individual ink cartridges only the colour used needs to be replaced, saving you money.



¹Print permanence ratings are based on accelerated testing of prints on specialty media, displayed indoors under glass or UV filter or stored in archival sleeves in album storage. Actual print stability will vary according to media, printed image, display conditions, light intensity, humidity, and atmospheric conditions. Epson does not guarantee longevity of prints. For maximum print life, display all prints under glass or UV filter or properly store them. Visit www.wilhelm-research.com for the latest information.

Business:

About Epson DURABrite Ultra Ink

Epson DURABrite Ultra Ink is designed to meet the needs of high print volume business users with their high capacity, individual ink cartridges. Individual

cartridges mean that only the colour used needs to be replaced, saving you money.

Epson DURABrite Ultra Ink uses an exclusive technology where each pigment particle is encapsulated in resin. This makes DURABrite Ultra resistant to water, fading, smudging and highlighter pens on any type of paper – ideal for professional business documents.



About Epson Claria Photographic Ink

Epson Claria Photographic Ink is a Hi-Definition, dye-based ink that produces photos that exceed lab quality.

It is the ideal partner for printing images from the latest



D-SLR and compact digital cameras. Epson Claria Photographic Ink supports a wider colour gamut than traditional photo-printing technologies, which means better coverage and higher colour concentration and is far more resistant to fading than other dye-based inks. As a result, it offers print quality that surpasses that of traditional photo printing. Claria photo prints look better and last longer than the photo lab with album storage estimated at up to 200 years¹ on suitable media such as Premium Glossy Photo Paper.

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About Epson UltraChrome™ Ink

Epson UltraChrome Ink is pigment-based and features patented technology allowing Epson to deliver the longevity and durability benefits of pigmented ink with the colour gamut and vibrancy of dye-based ink on a variety of different media. Perfect for advanced amateur and professional photographers Epson UltraChrome Ink offers excellent fade resistance and as the particles are encapsulated in a unique resin, further improves the smoothness of the printed surface. The full ink set includes seven ink cartridges: interchangeable photo black or matte black, light black, cyan, light cyan, yellow, magenta and light magenta. UltraChrome particles are uniform in size and shape, offering dimensions that are smaller than those of conventional pigment ink particles. Epson UltraChrome Ink offers excellent fade resistance with prints lasting up to 75 years in colour and up to 200 years in black and white under display conditions¹.



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About Epson UltraChrome™ K3 Ink

Epson UltraChrome K3 Ink sets a new benchmark in digital printing, designed for photography, graphics, pre-press proofing and fine art. The full ink set includes



eight ink cartridges: interchangeable photo black or matte black, light black, light light black, cyan, light cyan, yellow, magenta and light magenta and offers a number of benefits including greater colour and black and white reproduction, consistency, stability, lightfastness and flexibility. UltraChrome K3 Ink is Epson's 4th generation of pigmented ink and delivers the highest quality available in professional inkjet printing. Superior quality is produced on a wide range of media, including gloss, matte, fine art and canvas finishes in cut-sheet and roll format. Prints will last without fading for up to 75 years in colour and up to 200 years in black and white under display conditions¹.

¹*Print permanence ratings are based on accelerated testing of prints on specialty media, displayed indoors under glass or UV filter or stored in archival sleeves in album storage. Actual print stability will vary according to media, printed image, display conditions, light intensity, humidity, and atmospheric conditions. Epson does not guarantee longevity of prints. For maximum print life, display all prints under glass or UV filter or properly store them. Visit www.wilhelm-research.com for the latest information*

About Epson Ultrachrome™ K3 Ink with Vivid Magenta

Epson UltraChrome K3 Ink with Vivid Magenta further expands the already wide colour gamut of UltraChrome K3 and is a breakthrough in pigment chemistry. The full ink set includes eight ink cartridges: interchangeable photo and matte black, light black, light light black, cyan, light cyan, yellow, vivid magenta and vivid light magenta and is ideal for fine art, photography and proofing. A number of benefits are offered including improved colour quality, black and white reproduction, colour balance, stability, consistency, lightfastness and flexibility. Superior quality is produced on a wide range of media, including gloss, matte, fine art and canvas finishes in cut-sheet and roll format. Using Epson UltraChrome K3 Ink with Vivid Magenta will mean that prints will last without fading for up to 75 years in colour and up to 200 years in black and white under display conditions.¹



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About Epson UltraChrome™ Hi-Gloss2 Ink

Epson UltraChrome Hi-Gloss2 Ink offers a high gloss finish and accurate vibrant colour reproduction, ideal for fine art, advanced amateur and professional



photographers. UltraChrome Hi-Gloss2 is an eight colour ink set, including cyan, magenta, yellow, matte black, photo black, red, orange and gloss optimizer. The orange ink ensures natural skin tones, a wide colour gamut for yellow tones, more vivid oranges and an expansion in the red colour gamut. The magenta and yellow inks have been reformulated creating accurate blue and green tones along with the gloss optimizer which offers photographers a uniform smooth gloss finish. Prints will last without fading for up to 80 years under display conditions¹ using Epson Premium Glossy Photo Paper.

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About Epson UltraChrome™ HDR Ink

Epson UltraChrome HDR (High Dynamic Range) Ink offers next generation print quality with a wider colour gamut and better graduation due to new orange and green inks combined with new Micro Piezo™ TFP (Thin Film Piezo) head and VIP technologies. The full ink set contains ten inks: interchangeable photo or matte black, light black, light light black, cyan, light cyan, vivid magenta, vivid light magenta, yellow, green and orange. Highly accurate colour control ensures that there are virtually no differences in colour when printing at different resolutions, and that gradations are ultra-smooth and well-defined, even at high saturation levels. Epson UltraChrome HDR Ink dries and colour stabilises in a matter of minutes and exceptional light fast characteristics prevent fading and discolouration for up to 75 up to 200 years (colour and black & white, premium glossy photo paper, prints framed under glass)¹. Due to the use of specially formulated resin-encapsulated pigments, Epson UltraChrome HDR is also extremely water-resistant.



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About Epson UltraChrome™ GS Ink

Epson UltraChrome GS 8-colour inks are environmentally-friendly solvent inks developed using Epson UltraChrome ink technology. The full ink set includes eight ink cartridges: cyan, magenta, yellow, black, light cyan, light magenta, orange and green. With the addition of new orange and green inks to the colour palette they offer an ultra-wide colour gamut that makes it possible to reproduce great photographic print images as well as custom spot colours with greater accuracy than ever before. Epson UltraChrome GS Ink is ideal for a vast array of commercial printing applications, including outdoor banners, billboards, automotive and bus wraps, construction and barricade signs and photographic tradeshow graphics, where high quality images and precise, accurate colour is essential. In addition, the inks are quick drying and highly resistant to abrasion.

